



Máster en  
Propiedad  
Intelectual, Industrial  
y Nuevas Tecnologías



**7 June 2013**

## **Third IP International Congress**

**UNIVERSIDAD AUTÓNOMA DE MADRID**

**&**

**QUEEN MARY UNIVERSITY OF LONDON**

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*European Challenges in Intellectual Property Law*

## 09:00 - 09:30 a.m.: Opening Session: Welcome and Opening Speeches

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- **Fernando Molina** (Dean of UAM Law School).
- **Rodrigo Bercovitz** (LLM IP&IT Director, UAM)
- **Noam Shemtov** (QMUL, Director of Specialist Intellectual Property Programmes)
- **Ignacio Garrote** (LLMI IP &IT Coordinator, UAM)

## 09:30-10:50 a.m.: Session 1.- COPYRIGHT I.

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Chair: Rodrigo Bercovitz

- **Paolo Lanteri** (WIPO Copyright Division): "The new international Treaty to improve access to copyrighted works for the visually impaired and people with print disabilities".
- **Guido Westkamp** (Professor in Intellectual Property and Comparative Law, QM): "Digital Copyright Limitations".

*Discussion*

## 11.10 - 11.40 a.m.: Coffee Break

## 11:40.-13:20 p.m.: Session 2.- PATENTS

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Chair: Queen Mary-University of London Representative

- **Noam Shemtov** (Lecturer in Intellectual Property and Technology Law, QM): "The Patent Wars"
- **Raúl Bercovitz** (Lawyer, LLM (Columbia), JD (UAM): "Unitary Patent Protection in Europe: The draft Regulations "

*Discussion*

## 13:20-15:00 p.m.: Lunch Break

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### 15:00-16:40 p.m.: Session 3.- TRADEMARKS

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Chair: Noam Shemtov

- **Manuel Lobato** (Senior Lecturer in Commercial Law, UAM, Lawyer): "Recent and Future developments in European TM Law: EUCJ jurisprudence revision."

- **Jonathan Griffiths** (Senior Lecturer, QM, Solicitor): "Trademarks, Tobacco advertising and the right to property"

*Discussion*

### 16.45-17.10 p.m.: Coffee Break

### 17:10-18:50 p.m.: Session 4.COPYRIGHTS II

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Chair: Ignacio Garrote/Pilar Cámara

- **Uma Suthersanen** (Professor in International Intellectual Property Law, QM): "The New Directive on Orphan Works"

- **Gemma Minero** (Lecturer in Civil Law, UAM): "Recent developments in the EUCJ Copyright case Law"

*Discussion*

### 18:50-19:10 p.m.: Communications from LLM IP&IT Students

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19.10 p.m.: **Closing:** Ignacio Garrote/Noam Shemtov

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UAM School of Law - Tomás y Valiente Lecture Hall

**Codirectors:**

**IGNACIO GARROTE FERNÁNDEZ-DÍEZ / NOAM SHEMTOV**

**Deputy Director:**

**GEMMA MINERO ALEJANDRE**

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